CALL FOR ENTRIES / PROSPECTUS

Established in 1996, the Center draws art collectors & patrons from nearby Orange, Riverside, Los Angeles, and San Diego Counties and beyond for this prestigious international show & sale. Sales in the 2017 show were $38,000 (11 paintings sold). This year, due to popular demand, we are extending the length of the show from 6 weeks to 10 weeks and increasing our Cash and Merchandise award total from $10,000 to $15,000.

JUROR: Ratindra Das, AWS(DF), NWS

ELIGIBILITY: Open only to artists who hold Signature Membership status in one or more U.S. watercolor/watermedia societies or associations. Digital entries only—JPEG or TIFF format. Must be watermedia on paper or Yupo and have been completed in the past 2 years and not previously shown at FAC. Mixed media and collage acceptable (water based)

SHOW TERMS: Up to 120 Works will be selected. Artists may submit 2 works; Only 1 work per artist is eligible for acceptance into the exhibition. Mr. Das will make the selection for inclusion from the digital images submitted. He will make the selection for awards in person.

SUBMISSION DEADLINE: Nov 17, 2017. Notification by: Dec 15, 2017  Work due at the Center: Jan 20, 2018

SHOW DATES: February 4 - April 15, 2018 (open daily) Opening Reception: Sat, February 3, 2018 5-7pm

AWARDS: $15,000 in cash and merchandise awards including Best of Show $2,500 | First Place Award $2,000 | Second Place Award $1,500 | Third Place Award $1,000

ONLINE SHOW CATALOG: An online catalog of all accepted works will be on our website: www.fallbrookartcenter.org

JUROR - Ratindra Das, AWS(DF), NWS

"There is no better reason to paint than just for the love of it. I enjoy, I struggle and I exult. Sometime I will not follow the norms and rules of watercolor. Those who write prose will go by the rules, poets will not. Painting is a visual poem". --- Ratindra Das, AWS (DF), NWS

Ratindra Das is a Dolphin Fellow and a signature member of the American Watercolor Society. He is also signature member of National Watercolor Society and six other watercolor societies and has been recognized as Distinguished Master in the Transparent Watercolor Society of America. He is recipient of numerous awards including eight in the American Watercolor Society.

He attended the American Academy of Art in Chicago and studied with many nationally known artists. He was invited to exhibit in the 1st "Shanghai Zhujiajiao International Watercolor Biennial Exhibition" and in the exhibition of " International Watermedia Masters in Nanjing, China", "Taiwan World Watercolor Competition", Republic of China. He has been appointed as Honorary Member of the Jiangsu Watercolor Research Institute. A popular workshop instructor and frequent juror of shows and competitions, he has served as a selection juror for the American Watercolor Society and many other national exhibitions. He has conducted workshops and seminars throughout the US, Mexico, Canada, Italy, Singapore and China. He frequently gives demonstrations to general public as well as artists' groups.

Ratindra has just published his second book, "Watercolor-with an Eye for Design". He has been featured in several books and magazines and was included in a featured article "Break the Rules" in "Watercolor Magazine", by American Artist, "Workshop 101" in Watercolor Artist, and in "Best of America Watermedia Artists, Vol 2". He produced a workshop video titled "Painting a Personal Reality in Watercolor". He is represented by the Blue Dolphin House and Gallery, Ephraim, Wisconsin; Mullaly's 128 Gallery, Elk Rapids, MI; Li Fine Art Gallery in Singapore. For more about Mr. Das, visit his website: www.ratindradas.net
AWARDS
$15,000 in cash and merchandise awards will be awarded.

FEES
$35 for 1 image| $45 for 2 images (all fees are non-refundable; CD’s or thumb drives will not be returned)
$45 handling & storage fee will be charged for all shipped paintings (per box)
Shipping fees (both ways) are the responsibility of the artist

FRAMING AND SIZE REQUIREMENTS: Minimum Image Size: 9” x 12” | Max Framed Size: 72” (on 1 side)
Selected artwork must be suitably framed for exhibition. The painting must be ready for hanging with wire, and secured under Plexiglas. No glass. No saw tooth hangers. Keep matting and framing minimal and clean (simple black frames are encouraged - no heavy ornate wood frames please). Mats, if used, must be white or a light neutral color. FAC may rescind the right of hanging to any work unsuitably presented or misrepresented.

ACCEPTED WORKS
Works may be hand delivered. Shipping fees to and from the Art Center are the responsibility of the artist. Please include pre-paid return shipping documentation. A $45 handling & storage fee will be charged for all shipped paintings (per box). FAC strongly encourages the use of the Airfloat StrongBox.

SALES
Exhibited works will be consigned for sale at the price submitted on the entry form. FAC will handle all sales, collection, reporting and payment of applicable sales tax. 35% sales commission. Artists responsible for all required tax reporting.

INSURANCE
Works selected for the exhibition are covered under FAC’s Fine Art Insurance Policy for stated value less the 35% commission. Substantiation of value is the responsibility of the Artist.

DIGITAL FILE INSTRUCTIONS
A Maximum of 2 digital files can be submitted as e-mail attachments or on CDs, clearly labeled with the artist's name, and the title and size of each work submitted. Image format: JPG or TIFF, 1MB or higher preferred

• MAIL: Mail CD or thumb drive with image file(s) along with payment and completed Application:
  9th Annual SAWE Fallbrook Art Center | 103 S Main Ave | Fallbrook, CA 92028

• EMAIL: Attach the digital image file to an email and send to:
  info@fallbrookartcenter.org
  Include your name, address, phone, and email address in the body of the message.
  Mail your payment, with the completed Application to: 9th Annual SAWE
  Fallbrook Art Center | 103 S Main Ave | Fallbrook, CA 92028

ONLINE: www.fallbrookartcenter.org—Artist Opportunities Tab
• All e-mails will be acknowledged upon receipt.
• Notifications will be made by December 15, 2017. Please, no phone calls.
• For postal selection notification, artist must provide a #10 SASE with applicable postage.

9th Annual Signature American Watermedia International Exhibition & Sale
Juror: Ratindra Das, AWS(DF), NWS

CALENDAR

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<tr>
<th>Event</th>
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<tr>
<td>Deadline for receipt of digital entries</td>
<td>Nov 17, 2017</td>
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<td>Show Closes</td>
<td>Sun, Apr 15, 2018</td>
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<tr>
<td>Pick up of hand delivered unsold art</td>
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