

fallbrook art center Proudly Presents the 12th Annual Signature American Watermedia International Exhibition

2021 CALL FOR ENTRIES / PROSPECTUS



Established in 1996, the Center draws art collectors & patrons from nearby Orange, Riverside, Los Angeles, and San Diego Counties and beyond for this prestigious annual international show & sale attended by over 10,000 visitors.

ELIGIBILITY: Open only to artists who hold Signature Membership status in one or more U.S. watercolor/watermedia societies or associations. Digital entries only—JPEG or TIFF format, at least 1mb in size. Any water based media including watercolor, acrylic, casein, tempera, mixed media and collage on paper or Yupo (water soluble oil paints are not eligible.) Paintings must have been completed in the past 2 years and not previously shown at FAC. All paintings must be for sale (the selling price cannot be changed after entry).

SHOW TERMS: Up to 120 Works will be selected. Artists may submit 2 works; Only 1 work per artist is eligible for acceptance into the exhibition. Ms. Liu will make the selection for inclusion from the digital images submitted; the selection of awards will be made in person.

SUBMISSION DEADLINE: Nov 21, 2020. Notifications by: Dec 19, 2020. Accepted Work due at the Center no later than: Jan 18, 2021

SHOW DATES: February 13 - April 11, 2021 (open daily) Opening Reception: To Be Determined, Covid-19

AWARDS: \$15,000 in cash and merchandise awards including Best of Show \$2,500 | First Place \$2,000

Second Place \$1,500 | Third Place \$1,000

SHOW CATALOG: An online catalog of all accepted works will be on our website: www.fallbrookartcenter.org



JUROR FOR SELECTION & AWARDS

Katherine Chang Liu | California NWS, Watercolor USA; Lifetime Achievement Award 2012

Acclaimed artist, juror and teacher Katherine Chang Liu is a very successful abstract painter and collage artist whose work is exhibited and collected internationally. She is a member of the National Watercolor Society and Watercolor USA which honored her with a Lifetime Achievement Award in 2012.

She has won grants from the National Endowment for the Arts and the Virginia Commission for the Arts and Humanities and has served as the judge for the Abstract/Experimental division of The Artist's Magazine's Annual Art Competition several times. Katherine has also juried for more than 88 national and regional competitions including the 2018 Wisconsin Biennial at the Wisconsin Museum of Art. She has shown in more than 43 solo exhibitions and 100 invitational exhibits both domestically and internationally.

'As a juror and a viewer, I am always drawn to artwork that started with the artist's fresh, engaging and personally significant ideas; expressed through well-considered visual tools; and culminated in images that take my breath away.'

AWARDS \$15,000 in cash and merchandise awards will be awarded.

FEES \$35 for 1 image | \$45 for 2 images (all fees are non-refundable; CD's or thumb drives will not be returned)

\$45 handling & storage fee (per box) will be charged for all shipped paintings

Shipping fees (both ways) are the responsibility of the artist

FRAMING AND SIZE REQUIREMENTS: Minimum Image Size: 9" x 12" | Max Framed Size: 72" (on 1 side)

Selected artwork must be suitably framed for exhibition. The painting must be ready for hanging with wire, and secured under Plexiglas. No glass. No saw tooth hangers. **Keep matting and framing minimal and clean (simple frames are encouraged - no heavy ornate wood frames please)**. Mats, if used, must be white or a light neutral color. Your framed painting is expected to arrive clean and free of debris, stains, scratches or breaks. FAC may rescind the right of hanging to any work unsuitably presented or misrepresented.

ACCEPTED WORKS

Works may be hand delivered. Shipping fees to and from the Art Center are the responsibility of the artist. Please include pre-paid return shipping documentation. A \$45 handling & storage fee will be charged for all shipped paintings (per box). FAC strongly encourages the use of the Airfloat StrongBox.

SALES

Exhibited works will be consigned for sale at the price submitted on the entry form. FAC will handle all sales, collection, reporting, and payment of applicable sales tax. 35% sales commission. Artists are responsible for all governmental reporting.

INSURANCE

Works selected for the exhibition are covered under FAC's \$1,000,000 Fine Art Insurance Policy for stated value less the 35% commission. Substantiation of value is the responsibility of the Artist.

SUBMISSION INSTRUCTIONS

A Maximum of 2 paintings can be submitted. Application must be completed and entry fees paid in order to be considered. Digital formats: JPG or TIFF, 1MB+ preferred. All submissions will be acknowledged within 7 days of receipt.

ONLINE: www.fallbrookartcenter.org—Artist Opportunities Tab

MAIL: CD or thumb drive with image file(s) along with payment and completed Application:

12th Annual SAWE Fallbrook Art Center | 103 S Main Ave | Fallbrook, CA 92028

Checks payable to 'Fallbrook Art Center'.

EMAIL: Attach the digital image file to an email and send to: info@fallbrookartcenter.org

Include: your name, Signature Credentials, address, & phone. Title of work(s), Medium, Size & Price

Mail your payment, with a signed, completed Application to: 12th Annual SAWE

Fallbrook Art Center | 103 S Main Ave | Fallbrook, CA 92028—Checks payable to 'Fallbrook Art Center'

NOTIFICATION: All artists will receive email notification of the Juror's decision by **December 19, 2020.** For postal notification, artist must send a #10 SASE envelope to the Art Center Office @ 103 S. Main Ave, Fallbrook CA 92028

12th Annual Signature American Watermedia International Exhibition & Sale
Juror for Selection & Awards: Katherine Chang Liu, AWS, Watercolor USA; Lifetime Achievement Award 2012

CALENDAR

Deadline for receipt of digital entries: Nov 21, 2020
Notification of juror results by: Dec 19, 2020
All work must be received by: Jan 18, 2021

Opening Reception/Award Ceremony: To Be Determined per current Covid-19 protocols
Show Opens: Sat, Feb 13, 2021 (Open Daily Mon-Sat 10-4, Sun 12-3)

Show Closes: Sun, Apr 11, 2021

Pick up of hand delivered unsold art: Sun, Apr 11, 2021 from 3-4pm

Shipped unsold work by: April 30, 2021